

From Chaos to Control



Where Fleet Teams Lose Time (and Money)



Drowning in manual tasks

Tracking downtime, scheduling maintenance, chasing drivers, reconciling invoices.



Catching issues too late

Missed actions, time lost in ineffective communication.



Battling rising costs and complexity

Bigger fleets, more EVs, greater strain.

Fleets don't just need dashboards. They need an AI manager that acts, not just alerts.

Meet

OXRED GuardianAI

Your always-on fleet manager that prevents problems, not just predicts them.

OXRED GuardianAI is an Agentic AI system that slashes costs and saves time by deploying specialised agents to automate repetitive, critical, and high-risk workflows.

AI Agents



Sentinel

Battery Maintenance

Monitors alerts, scores severity, escalates issues, and automates service scheduling to prevent battery failures.



Ranger

Range & State-of-Charge Management

Forecasts low range, identifies chargers, proposes reroutes, and mitigates deep-discharge risks in real time.



Coach

Driver Performance Management

Builds risk snapshots, flags unsafe behaviour, and delivers personalised coaching to improve efficiency and safety.



Optimax

Battery Health & Optimisation

Analyses cycles, temperature, load, and SOH to generate optimised charging and rotation plans.

Need something specific? We build Custom Agents tailored to your highest-value, bespoke workflows.

By deploying these specialised agents, fleets achieve measurable operational excellence:

Up to

50%



Increased safety

25%



Improved uptime

20%



Longer battery life

Up to

20x



ROI

Inside OXRED GuardianAI



1

Listen and detect

Captures live signals from ITUS Max and OXRED MyFleet analytics.



2

Reason and decide

Evaluates risks, costs, timelines, and actions needed.



3

Act and automate

Triggers maintenance, notifies drivers, and initiates claims.



4

Communicate and confirm

Closes the loop with WhatsApp, SMS, email, or calls.

The Value for Every Stakeholder



For Fleet Managers

- Offload repetitive admin tasks like reminders and driver follow-ups.
- Get AI-driven insights and automated actions.



For CFOs

- Lower TCO through reduced downtime and optimised service spend.
- Track transparent reports of every AI-driven action.



For Operations Teams

- Save hours weekly on scheduling, vendor calls, and follow-ups.
- Refocus on strategic priorities while OXRED GuardianAI handles the routine.



For Drivers

- Receive simple, conversational updates on vehicle health and servicing.
- Resolve issues faster without waiting on ops teams.

For Everyone: Use an interactive, ChatGPT-style AI chat for questions and tasks on demand.

Why OXRED GuardianAI Stands Out



Agentic AI at scale

Goes beyond alerts to deliver real actions that cut costs.



Multi-channel by design

WhatsApp, Telegram, Phone, Email, Slack, or Teams, whichever your team uses.



EV-first, ICE-ready

Optimised for EVs but fully capable across ICE, hybrid, and Hydrogen fleets.



Human-level conversations

An AI colleague that speaks, schedules, and follows up.

Take the Weight Off Your Team

Let OXRED GuardianAI handle the routine so your team can focus on what matters.



Scan to chat with us on WhatsApp

Book a Demo:
www.datakrew.com/demo

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